

The **JOHN BURG** brand consists of restaurants serving excellent quality burgers and steaks from certified Black Angus beef.

JOHN BURG is juicy meat, a delicious bun baked on the premises and marvellous extras. All this plus passion and courage in combining extraordinary ingredients.

JOHN BURG is also a philosophy, a lifestyle and the values we hold dear. This consists of the type and quality of ingredients we use to prepare our BRGRs. The JOHN BURG philosophy is also an attitude to guests. We don't like rigid form, we want everyone to feel at ease with us.

JOHN BURG draws its value from New Zealand — a land of pure meadows, beautiful views, freedom and warm-hearted people. New Zealand is also a man's world, home of Maoris and the All Blacks team of tough guys.

JOHN BURG is part of North Food Polska S.A. founded by Michał Sołowow. North Food portfolio also includes North Fish restaurants specializing in fish and seafood. North Food Polska S.A. is part of the Michał Sołowow's Capital Group, which includes such established companies as Synthos, Cersanit, Barlinek and Komfort, as well as start-ups like 3DGence, New Era Materials and Homla.